

## Leisure – Summary template

Provision : Reddicard

Purpose	~Give me good Things to See Do and Visit – Help Me Live My life Independently
Types of Demand	Demand for various types of cards including those on low incomes/ unemployed and with disabilities
Numbers of presenting Demand	6000 cards
Links to other stakeholders ( eg voluntary sector / arts council )	
Cost Recovery	328.83%
Cost per Visit (Inc.)	n/a
Cost per Visit (Exc)	n/a
Visits	n/a
Income	£38,313
Cost of Service (inc)	- £26,681
Cost of Service (Exc)	- £26,681
Opportunity to meet customer demands/ generate income	The data on individual Reddicard holders could be more proactively used to market and promote activities should we have additional staff resource to carry out this function
Possible Measures	Usage by type
Additional Considerations	The Reddicard facilitates the free swimming programme Eposs System facilitates the Reddicard membership and provides a range of management reports that can be used for calculating measures and grant funding bids The Reddicard is used as a tool to breakdown barriers to participation by offering cheap or free use of activities